Look, Learn, Love!

Applied photoshop for Persian Calligraphy

Workshop Title: Applied photoshop for Persian Calligraphy

Instructor: Payman Hamed

Workshop Duration: 6 hours

Registration: \$240

Objective(s): To introduce photoshop with specific focus on the commands

applicable to retouch Persian calligraphy designs or to develop

Persian calligraphy design concepts. This is a crash course and

emphasizes on "most frequently used" techniques

Prerequisite(s): Knowledge of Calligraphy Principles (Semester SI and up)

Previous photoshop experience is not required

Text/ Supplies Required: Photoshop 7.0 or later; Access to scanner and printer

Topics:

- INTRODUCTION: Definitions / file types and differences between them
- "Most Frequently Used" menus and commands
- "Most Frequently Used" icons on the tool box
- "Most Frequently Used" short cuts keys
- "Image" Menu
- "Edit" Menu
- "Layer" Menu
- "Select" Menu
- "View" Menu
- "Window" Menu

Persian Calligraphy

- Turn a draft into a linear design:
 - o Project 1: A Standard Design
- Turn a draft into a multi-line linear calligraphy; develop multiple layout alternatives:
 - Project 2: A Quatrain Design
 - o Project 3: A Full Poem
- Turn a draft into a logo; develop multiple layout alternatives:
 - o Project 4: A logo Design
- Turn a draft into an Katibeh: develop multiple layout alternatives:
 - o Project 5: A Katibeh (calligraphic design)
- Turn a draft into an intricate art piece:
 - o Project 6: A Calligraphy Painting
- Turn a linear calligraphy draft into an intricate border design:
 - o Project 7: A Calligraphic border
- How to Print, Enlarge, Grid, and how to identify and minimize printing tolerances:
 - o Project 8: An actual printout